



Town of Louisville

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Placement of Political Signs

The purpose of this memorandum is to make all candidates and campaign managers aware of the established rules and regulations regarding the placement and location of political signs and advertising as set forth in the Louisville Sign Ordinance. Some relevant excerpts are as follows:

11-409(1) General Provisions.

- c) Height. No part of any sign shall exceed twenty (20) feet in height.
- d) Setback. No part of any sign shall be placed closer than ten (10) feet to any public right-of-way or any lot line: except that, entrance/exit signs of no more than three (3) square feet in area and extending no more than three (3) feet higher above any entrance/exits are permitted at, but not on, the right-of-way.

11-409(2) Prohibited Signs and Advertising Devices. The following types of signs are prohibited in the town.

- a) Signs which include: action, motion, moving materials, or which have any moving parts including, but not limited to, pennants on a string, streamers, and large inflated balloons; or contain rotating or flashing lights or bulbs; or are intermittently lighted; or interfere with the view of traffic or that could be confused with any authorized traffic control sign, signal or device, with the exception of signs that display time and temperature and public service announcements without advertising matter.
- h) Signs on public property or public right-of-way, including utility poles, except those erected by an authorized public entity.

11-409(3) Signs Permitted in all Zoning Districts. The following types of signs are permitted in all districts, subject to the conditions set out below and other applicable provisions of this ordinance. These signs do not require a permit.

- a) Political Campaign Signs. All campaign signs shall be removed by the property owner within fifteen (15) days after the results of an election are certified. All campaign signs must be erected on private property.

Any sign in violation of the ordinance will be removed by Town of Louisville personnel and stored at the Town of Louisville Maintenance Building at 3623 Louisville Road.

If you have any questions regarding the placement of political signs or advertising, you are encouraged to check with the Town at 865-681-1983 prior to erecting the sign.